

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Crossroads Media
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
965987-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
American Crossroads - Issi	AMERICAN CROSSROADS	1257

Flight Dates	Order #	Alt Order #
10/24/12 - 10/30/12	965987	07914342

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	11	27

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/24/12	10/26/12	M-F Early Sunrise	5:00-6:00 AM	--111--	:30	3	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--111--	3	\$400.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESH	W	10/24/12	5:27 AM	M-F Early Sunrise	5:00-6:00 AM	:30	USPRTV25ACH	\$400.00	NM
3 WESH	Th	10/25/12	5:24 AM	M-F Early Sunrise	5:00-6:00 AM	:30	USPRTV25ACH	\$400.00	NM
2 WESH	F	10/26/12	5:24 AM	M-F Early Sunrise	5:00-6:00 AM	:30	USPRTV25ACH	\$400.00	NM
3	10/24/12	10/26/12	M-F Sunrise @6AM	6:00-7:00 AM	--111--	:30	3	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--111--	3	\$1,600.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WESH	W	10/24/12	6:44 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	USPRTV24ACH	\$1,600.00	NM
1 WESH	Th	10/25/12	6:14 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	USPRTV25ACH	\$1,600.00	NM
3 WESH	F	10/26/12	5:59 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	USPRTV25ACH	\$1,600.00	NM
5	10/24/12	10/26/12	NBC Today Show	7:00-9:00 AM	--222--	:30	6	\$2,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--222--	6	\$2,200.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WESH	W	10/24/12	7:56 AM	NBC Today Show	7:00-9:00 AM	:30	USPRTV25ACH	\$2,200.00	NM
4 WESH	W	10/24/12	8:29 AM	NBC Today Show	7:00-9:00 AM	:30	USPRTV25ACH	\$2,200.00	NM
2 WESH	Th	10/25/12	7:22 AM	NBC Today Show	7:00-9:00 AM	:30	USPRTV25ACH	\$2,200.00	NM
5 WESH	Th	10/25/12	8:44 AM	NBC Today Show	7:00-9:00 AM	:30	USPRTV24ACH	\$2,200.00	NM
3 WESH	F	10/26/12	7:29 AM	NBC Today Show	7:00-9:00 AM	:30	USPRTV25ACH	\$2,200.00	NM
6 WESH	F	10/26/12	8:43 AM	NBC Today Show	7:00-9:00 AM	:30	USPRTV25ACH	\$2,200.00	NM
8	10/24/12	10/26/12	Kelly and Michael 9-10 AM	9:00-10:00 AM	--111--	:30	3	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--111--	3	\$1,400.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3 WESH	W	10/24/12	9:48 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	USPRTV25ACH	\$1,400.00	NM
2 WESH	Th	10/25/12	9:29 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	USPRTV25ACH	\$1,400.00	NM
1 WESH	F	10/26/12	9:29 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	USPRTV25ACH	\$1,400.00	NM

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Advertiser	Product	Estimate Number	
American Crossroads - Iss	AMERICAN CROSSROADS	1257	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/24/12	10/26/12	NBC Today Show II Class of Time - Pre-emptible with notice	10AM-11AM	--111--	:30	3	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --111-- 3 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u>									

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Advertiser	Product	Estimate Number	
American Crossroads - Iss	AMERICAN CROSSROADS	1257	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	10/24/12	10/26/12	M-F 4-5 PM NEWS	M-F 4-5 PM	--111--	:30	3	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHW		10/24/12	4:30 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	USPRTV24ACH	\$1,200.00 NM
3	WESHTh		10/25/12	4:11 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	USPRTV25ACH	\$1,200.00 NM
1	WESHF		10/26/12	4:27 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	USPRTV25ACH	\$1,200.00 NM
24	10/24/12	10/26/12	M-F 5-6 PM ROT	5:00-6:00 PM	--111--	:30	3	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	--111--	3	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESHW		10/24/12	5:15 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	USPRTV25ACH	\$1,800.00 NM
2	WESHTh		10/25/12	5:54 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	USPRTV25ACH	\$1,800.00 NM
1	WESHF		10/26/12	5:14 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	USPRTV25ACH	\$1,800.00 NM
26	10/25/12	10/25/12	M-F 6-6:30 PM	M-F 6-6:30 PM	---T---	:30	1	\$3,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	---T---	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHTh		10/25/12	6:26 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	USPRTV24ACH	\$3,000.00 NM
29	10/24/12	10/26/12	M-F Entertainment Tonight	7:00-7:30 PM	--111--	:30	3	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	--111--	3	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		10/24/12	7:28 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	USPRTV25ACH	\$2,500.00 NM
3	WESHTh		10/25/12	7:26 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	USPRTV25ACH	\$2,500.00 NM
2	WESHF		10/26/12	7:26 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	USPRTV25ACH	\$2,500.00 NM
30	10/25/12	10/25/12	M-F Access Hollywood	Access Hollywood /	---T---	:30	1	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	---T---	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHTh		10/25/12	7:47 PM	M-F Access Hollywood	Access Hollywood /	:30	USPRTV25ACH	\$2,500.00 NM
34	10/24/12	10/27/12	M-Su News @ 11PM	11-1135p	--1111-	:30	4	\$2,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	--1111-	4	\$2,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		10/24/12	11:32 PM	M-Su News @ 11PM	11-1135p	:30	USPRTV25ACH	\$2,400.00 NM
2	WESHTh		10/25/12	11:27 PM	M-Su News @ 11PM	11-1135p	:30	USPRTV25ACH	\$2,400.00 NM
3	WESHF		10/26/12	11:30 PM	M-Su News @ 11PM	11-1135p	:30	USPRTV25ACH	\$2,400.00 NM
4	WESHsa		10/27/12	11:19 PM	M-Su News @ 11PM	11-1135p	:30	USPRTV25ACH	\$2,400.00 NM
36	10/24/12	10/26/12	NBC Tonight Show	11:35P-12:35XM	--111--	:30	3	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	--111--	3	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHW		10/24/12	12:30 AM	NBC Tonight Show	11:35P-12:35XM	:30	USPRTV25ACH	\$1,300.00 NM
1	WESHTh		10/25/12	12:31 AM	NBC Tonight Show	11:35P-12:35XM	:30	USPRTV25ACH	\$1,300.00 NM
3	WESHF		10/26/12	12:31 AM	NBC Tonight Show	11:35P-12:35XM	:30	USPRTV25ACH	\$1,300.00 NM
37	10/24/12	10/24/12	NBC Prime L&O	9:00-10:00 PM	--W----	:30	1	\$7,000.00	NM

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Advertiser	Product	Estimate Number	
American Crossroads - Iss	AMERICAN CROSSROADS	1257	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--W----	1	\$7,000.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESHW		10/24/12	9:19 PM	NBC Prime L&O	9:00-10:00 PM	:30	USPRTV25ACH	\$7,000.00	NM
38	10/24/12	10/24/12	NBC Prime CHICAGO FI	10:00-11:00 PM	--W----	:30	1	\$6,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--W----	1	\$6,000.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESHW		10/24/12	10:27 PM	NBC Prime CHICAGO FIRE	10:00-11:00 PM	:30	USPRTV25ACH	\$6,000.00	NM
39	10/26/12	10/26/12	NBC Prime WHITNEY/CC	8:00-9:00 PM	----F--	:30	1	\$2,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----F--	1	\$2,500.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESHF		10/26/12	7:58 PM	NBC Prime WHITNEY/COMM	8:00-9:00 PM	:30	USPRTV25ACH	\$2,500.00	NM
40	10/26/12	10/26/12	NBC Prime DATELINE	10:00-11:00 PM	----F--	:30	1	\$6,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----F--	1	\$6,000.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESHF		10/26/12	10:30 PM	NBC Prime DATELINE	10:00-11:00 PM	:30	USPRTV24ACH	\$6,000.00	NM
41	10/27/12	10/27/12	Sat 5-6a	Sat 5-6a	-----S-	:30	1	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	1	\$150.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESH	Sa	10/27/12	5:14 AM	Sat 5-6a	Sat 5-6a	:30	USPRTV25ACH	\$150.00	NM
42	10/27/12	10/27/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	2	\$450.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Sa	10/27/12	6:54 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	USPRTV25ACH	\$450.00	NM
2 WESH	Sa	10/27/12	7:44 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	USPRTV25ACH	\$450.00	NM
43	10/27/12	10/27/12	NBC Saturday	Sat 8-10am	-----S-	:30	1	\$2,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	1	\$2,700.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Sa	10/27/12	9:00 AM	NBC Saturday	Sat 8-10am	:30	USPRTV25ACH	\$2,700.00	NM
44	10/27/12	10/27/12	SATURDAY NIGHT LIVE SATURDAY NIGHT		-----S-	:30	1	\$2,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	1	\$2,800.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Sa	10/27/12	12:57 AM	SATURDAY NIGHT LIVE	SATURDAY NIGH	:30	USPRTV25ACH	\$2,800.00	NM
45	10/28/12	10/28/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	2	\$450.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
45	10/28/12	10/28/12	Sun Sunrise@6-8 AM Class of Time - Pre-emptible with notice	6:00-8:00 AM	-----S	:30	2	\$450.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESH Su 10/28/12 6:12 AM Sun Sunrise@6-8 AM 6:00-8:00 AM :30 USPRTV24ACH \$450.00 NM									
1 WESH Su 10/28/12 6:44 AM Sun Sunrise@6-8 AM 6:00-8:00 AM :30 USPRTV25ACH \$450.00 NM									
46	10/28/12	10/28/12	NBC Sunday Today Class of Time - Pre-emptible with notice	8:00-9:00 AM/9-11A	-----S	:30	1	\$3,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----S 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Su 10/28/12 7:58 AM NBC Sunday Today 8:00-9:00 AM/9-11A :30 USPRTV25ACH \$3,500.00 NM									
47	10/28/12	10/28/12	NBC MEET THE PRESS NBC MEET THE PI Class of Time - Immediately Pre-emptible without notice		-----S	:30	1	\$6,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----S 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Su 10/28/12 9:59 AM NBC MEET THE PRESS NBC MEET THE PI :30 USPRTV25ACH \$6,000.00 NM									
48	10/28/12	10/28/12	CHRIS MATTHEWS WKND CHRIS MATTHEWS Class of Time - Immediately Pre-emptible without notice		-----S	:30	1	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----S 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Su 10/28/12 10:21 AM CHRIS MATTHEWS WKND EM CHRIS MATTHEWS :30 USPRTV25ACH \$2,000.00 NM									
49	10/28/12	10/28/12	SA/SU 6-6:30 PM Class of Time - Pre-emptible with notice	SA/SU 5:58-6:30 PM	-----S	:30	1	\$1,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----S 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Su 10/28/12 6:21 PM SA/SU 6-6:30 PM SA/SU 5:58-6:30 PM :30 USPRTV25ACH \$1,800.00 NM									
50	10/28/12	10/28/12	NFL Class of Time - Pre-emptible with notice	8:00PM-conclusion	-----S	:30	1	\$18,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----S 1 \$18,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Su 10/28/12 11:35 PM NFL 8:00PM-conclusion :30 USPRTV25ACH \$18,000.00 NM									
LR - Football									
51	10/28/12	10/28/12	Su Late News After NFL Class of Time - Pre-emptible with notice	Su Late News After	-----S	:30	1	\$3,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----S 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Su 10/28/12 12:16 AM Su Late News After NFL Su Late News After :30 USPRTV25ACH \$3,000.00 NM									
LR - Football									
52	10/28/12	10/28/12	Access Hollywood Class of Time - Fixed Non Pre-emptible	11:35P-12:35XM/12	-----S	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----S 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Su 10/28/12 1:16 AM Access Hollywood 11:35P-12:35XM/12 :30 USPRTV25ACH \$700.00 NM									
53	10/28/12	10/28/12	Sun 5-6a Class of Time - Pre-emptible with notice	Sun 5-6a	-----S	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----S 1 \$150.00									

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
965987-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
American Crossroads - Issu	AMERICAN CROSSROADS	1257

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
53	10/28/12	10/28/12	Sun 5-6a Class of Time - Pre-emptible with notice	Sun 5-6a	-----S	:30	1	\$150.00	NM																						
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESH</td><td>Su</td><td>10/28/12</td><td>5:42 AM</td><td>Sun 5-6a</td><td>Sun 5-6a</td><td>:30</td><td>USPRTV25ACH</td><td>\$150.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	Su	10/28/12	5:42 AM	Sun 5-6a	Sun 5-6a	:30	USPRTV25ACH	\$150.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WESH	Su	10/28/12	5:42 AM	Sun 5-6a	Sun 5-6a	:30	USPRTV25ACH	\$150.00	NM																					
Total Spots							70																								

Payment Terms 30 Days

<u>Gross Total</u>	\$141,000.00
<u>Agency Commission</u>	\$21,150.00
<u>Net Amount Due</u>	\$119,850.00

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Crossroads Media
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
965987-2	11/04/12	November 2012	10/29/12 - 10/30/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
American Crossroads - Issi	AMERICAN CROSSROADS	1257

Flight Dates	Order #	Alt Order #
10/24/12 - 10/30/12	965987	07914342

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	11	27

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/29/12	10/30/12	M-F Early Sunrise	5:00-6:00 AM	11-----	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	11-----	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/29/12	5:14 AM	M-F Early Sunrise	5:00-6:00 AM	:30	USPRTV25ACH	\$400.00 NM
2	WESH	Tu	10/30/12	5:13 AM	M-F Early Sunrise	5:00-6:00 AM	:30	USPRTV25ACH	\$400.00 NM
4	10/29/12	10/30/12	M-F Sunrise @6AM	6:00-7:00 AM	11-----	:30	2	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	11-----	2	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	M	10/29/12	6:45 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	USPRTV24ACH	\$1,600.00 NM
1	WESH	Tu	10/30/12	6:45 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	USPRTV24ACH	\$1,600.00 NM
6	10/29/12	10/30/12	NBC Today Show	7:00-9:00 AM	22-----	:30	4	\$2,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	22-----	4	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/29/12	7:24 AM	NBC Today Show	7:00-9:00 AM	:30	USPRTV25ACH	\$2,200.00 NM
3	WESH	M	10/29/12	7:59 AM	NBC Today Show	7:00-9:00 AM	:30	USPRTV25ACH	\$2,200.00 NM
4	WESH	Tu	10/30/12	7:26 AM	NBC Today Show	7:00-9:00 AM	:30	USPRTV25ACH	\$2,200.00 NM
2	WESH	Tu	10/30/12	8:42 AM	NBC Today Show	7:00-9:00 AM	:30	USPRTV25ACH	\$2,200.00 NM
7	10/29/12	10/30/12	Kelly and Michael 9-10 AM	9:00-10:00 AM	11-----	:30	2	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	11-----	2	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	M	10/29/12	9:50 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	USPRTV25ACH	\$1,400.00 NM
1	WESH	Tu	10/30/12	9:50 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	USPRTV25ACH	\$1,400.00 NM
9	10/29/12	10/30/12	NBC Today Show II	10AM-11AM	11-----	:30	2	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	11-----	2	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	M	10/29/12	11:48 AM	NBC Today Show II	10AM-11AM	:30	USPRTV25ACH	\$1,400.00 NM

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DUPLICATE INVOICE

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949



Invoice #	Invoice Date	Invoice Month	Invoice Period
965987-2	11/04/12	November 2012	10/29/12 - 10/30/12
Advertiser	Product	Estimate Number	
American Crossroads - Iss	AMERICAN CROSSROADS	1257	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/29/12	10/30/12	NBC Today Show II	10AM-11AM	11-----	:30	2	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Tu 10/30/12 10:59 AM NBC Today Show II 10AM-11AM :30 USPRTV25ACH \$1,400.00 NM									
12	10/29/12	10/30/12	NBC Today Show III	11AM-12PM/10-11/	11-----	:30	2	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 11----- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESH M 10/29/12 11:36 AM NBC Today Show III 11AM-12PM/10-11/ :30 USPRTV25ACH \$1,200.00 NM									
1 WESH Tu 10/30/12 11:49 AM NBC Today Show III 11AM-12PM/10-11/ :30 USPRTV25ACH \$1,200.00 NM									
13	10/29/12	10/30/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	11-----	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 11----- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH M 10/29/12 12:29 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 USPRTV25ACH \$700.00 NM									
2 WESH Tu 10/30/12 12:24 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 USPRTV25ACH \$700.00 NM									
15	10/29/12	10/30/12	Days of Our Lives	1:00-2:00 PM	11-----	:30	2	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 11----- 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH M 10/29/12 1:58 PM Days of Our Lives 1:00-2:00 PM :30 USPRTV25ACH \$1,400.00 NM									
2 WESH Tu 10/30/12 1:25 PM Days of Our Lives 1:00-2:00 PM :30 USPRTV25ACH \$1,400.00 NM									
18	10/29/12	10/30/12	KATIE COURIC DAY	2-3PM	11-----	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 11----- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH M 10/29/12 2:26 PM KATIE COURIC DAY 2-3PM :30 USPRTV25ACH \$500.00 NM									
2 WESH Tu 10/30/12 2:54 PM KATIE COURIC DAY 2-3PM :30 USPRTV25ACH \$500.00 NM									
19	10/29/12	10/30/12	M-F 3-4 PM	3:00-4:00 PM	11-----	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 11----- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH M 10/29/12 3:37 PM M-F 3-4 PM 3:00-4:00 PM :30 USPRTV25ACH \$1,000.00 NM									
2 WESH Tu 10/30/12 3:46 PM M-F 3-4 PM 3:00-4:00 PM :30 USPRTV25ACH \$1,000.00 NM									
22	10/29/12	10/30/12	M-F 4-5 PM NEWS	M-F 4-5 PM	11-----	:30	2	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 11----- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH M 10/29/12 4:53 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 USPRTV24ACH \$1,200.00 NM									
2 WESH Tu 10/30/12 4:58 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 USPRTV24ACH \$1,200.00 NM									
23	10/29/12	10/30/12	M-F 5-6 PM ROT	5:00-6:00 PM	11-----	:30	2	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 11----- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH M 10/29/12 5:22 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 USPRTV25ACH \$1,800.00 NM									
2 WESH Tu 10/30/12 5:40 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 USPRTV25ACH \$1,800.00 NM									

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DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
965987-2	11/04/12	November 2012	10/29/12 - 10/30/12

Advertiser	Product	Estimate Number
American Crossroads - Iss	AMERICAN CROSSROADS	1257

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/29/12	10/30/12	M-F 5-6 PM ROT Class of Time - Pre-emptible with notice	5:00-6:00 PM	11-----	:30	2	\$1,800.00	NM
25	10/29/12	10/30/12	M-F 5-6 PM ROT Class of Time - Pre-emptible with notice	5:00-6:00 PM	11-----	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 11----- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WESHM 10/29/12 5:39 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 USPRTV25ACH \$1,800.00 NM									
2 WESHTu 10/30/12 5:56 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 USPRTV25ACH \$1,800.00 NM									
27	10/29/12	10/29/12	M-F 6-6:30 PM Class of Time - Fixed Non Pre-emptible	M-F 6-6:30 PM	M-----	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WESHM 10/29/12 6:12 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 USPRTV25ACH \$3,000.00 NM									
28	10/29/12	10/30/12	M-F Entertainment Tonight Class of Time - Pre-emptible with notice	7:00-7:30 PM	11-----	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 11----- 2 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WESHM 10/29/12 7:29 PM M-F Entertainment Tonight 7:00-7:30 PM :30 USPRTV25ACH \$2,500.00 NM									
2 WESHTu 10/30/12 7:10 PM M-F Entertainment Tonight 7:00-7:30 PM :30 USPRTV25ACH \$2,500.00 NM									
31	10/29/12	10/29/12	M-F Access Hollywood Class of Time - Pre-emptible with notice	Access Hollywood /	M-----	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WESHM 10/29/12 7:46 PM M-F Access Hollywood Access Hollywood / :30 USPRTV25ACH \$2,500.00 NM									
32	10/29/12	10/29/12	Mon NBC Prime VOICE Class of Time - Pre-emptible with notice	Prime Other	M-----	:30	1	\$8,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$8,500.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WESHM 10/29/12 8:26 PM Mon NBC Prime VOICE Prime Other :30 USPRTV25ACH \$8,500.00 NM									
33	10/29/12	10/29/12	NBC Prime REVOLUTION Class of Time - Pre-emptible with notice	10:00-11:00 PM	M-----	:30	1	\$15,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$15,000.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WESHM 10/29/12 10:38 PM NBC Prime REVOLUTION 10:00-11:00 PM :30 USPRTV25ACH \$15,000.00 NM									
35	10/29/12	10/30/12	M-Su News @ 11PM Class of Time - Pre-emptible with notice	11-1135p	11-----	:30	2	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 11----- 2 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WESHM 10/29/12 11:33 PM M-Su News @ 11PM 11-1135p :30 USPRTV25ACH \$2,400.00 NM									
1 WESHTu 10/30/12 11:33 PM M-Su News @ 11PM 11-1135p :30 USPRTV25ACH \$2,400.00 NM									
Total Spots							36		

Gross Total **\$76,400.00**

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

www.wesh.com

Payment Terms 30 Days

Invoice #	Invoice Date	Invoice Month	Invoice Period
965987-2	11/04/12	November 2012	10/29/12 - 10/30/12

Advertiser	Product	Estimate Number
American Crossroads - Iss	AMERICAN CROSSROADS	1257

<u>Agency Commission</u>	\$11,460.00
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<u>Net Amount Due</u>	\$64,940.00
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